

Campus programming includes the provision of education, training, and resources that increase awareness and prevention, challenge prevalent attitudes, and teach appropriate ways to responding to incidents of campus violence.

Tips For Campus Program

Determine who will participate in the program.

A general student group
Faculty and staff members
Members of organizations or clubs
Members of community agencies

Identify a person (s) to conduct or facilitate the program.

Speakers (campus or community)

Have a goal you want the program to accomplish.

Awareness (myths, services, statistics, etc.)
Prevention (treatment, counseling, bystander responsibility, etc.)
Understand Reporting (referral, victim rights, etc.)

Determine the type of program.

Informational
Training
Orientation
Recruitment

Roundtable
Forum
Town Hall Meeting
Workshop
Lecture

Confirm a date and time.

When you choose a date and time, it is important to choose a time that will not conflict with finals or other events participants might be attending.

Check for conflicts with test schedules and other major campus events.

Schedule use of facilities

Obtain equipment/decorations

Select a location.

The location can have a significant impact on program success. Consider the following when scheduling facilities:

- Space accommodates number of participants
- Location is accessible
- Parking
- General comfort and atmospheres
- Flexibility (can people move around easily)
- Availability of needed equipment: tables, chairs, audio, easel, etc.
- Privacy to accommodate the sensitivity of the issues
- Cost for facilities

Evaluate the program.

What improvements can be made in planning for similar programs in the future?

Was timing, publicity, provisions, participation, and funds sufficient?

Examples of Campus Services

Door to Door Visitation

Visit student's dorm rooms distributing information, anti-violence paraphernalia, calendar of events, invitations to activities.

"Help Box"

A "help box" is located in each dorm to help students who would like to confidentially report an incident, share their experience, or is seeking counseling. This box is checked daily by the counselor or peer educator.

Escort Service

Escort service is a service provided by peer educators, or faculty/staff members for students who may want to be accompanied to the counselor's office. This also includes visitation to students who are in need of service, but are apprehensive about coming to the office.

Advocacy Services

Academic Advocacy - negotiating changes in classes, work load, and making up missed classes or exams.

Safe Housing - relocation to another dormitory or campus housing.

Resources - providing information about campus or community resources, legal and judicial options, and support.

Event and Project Ideas

Speakers Bureau

Provide speakers to organizations, classrooms, or campus on a variety of issues concerning violent crimes against women and men to campus and community organizations.

Presentations can be adapted to the needs of the organization, class, or group. Examples of topics:

Dating/Domestic Violence

- Unique Barriers in Communities of Color
- Gay/Lesbian Relationships
- Health and Unhealthy Relationships
- How to End a Violent Relationship
- Power and Control

Sexual Assault

- Date/Acquaintance Rape
- Consent and Communication
- Drug-Induced Sexual Assaults
- Challenging Myths and Stereotypes
- How Men Can Stop Sexual Assault
- Physical and Psychological Effects

The Clothesline Project

The Clothesline Project is a national awareness event that was created to honor survivors as well as victims of intimate violence. Any person that has experienced violence, or families and friends of victims, are invited to design a shirt using words and/or artwork to tell their story. The shirts are hung on a 50 foot clothes line, which is displayed to the public. This is usually done during the national awareness months, April, National Sexual Assault Awareness Month and October, Domestic Violence Month. Coordinate with the local rape crisis centers to sponsor this event.

Guidelines for the Clothes Line Project:

- White is for murder or death as a result of violence.
- Yellow, Brown, or Beige is for assault or battery.
- Pink, Red, or Orange is for rape or sexual assault.
- Green or Blue is for child sexual assault or incest.
- Purple or Lavender is for homophobic violence.
- Black is for gang violence.

Jeans are misconceptions and injustice surrounding rape.

Sexual Assault Awareness Month (SAAM)

Sexual Assault Awareness Month (SAAM) is a national observance during the month of April that is dedicated to raising awareness of sexual assault through special events that are held throughout the month. Campuses sponsor events such as The Clothes Line Project and Take Back The Night.

Domestic Violence Awareness Month

Domestic Violence Awareness Month is a national observance during the month of October that celebrates those who have survived domestic violence, remembrance of those that have died because of domestic violence, and connecting with advocates who work to end violence. During the month a week or month of events are conducted to raise awareness.

Annual Take Back the Night March

The purpose of the Annual Take Back the Night March brings together community organizations and the campus community to bring attention to violence against women particularly sexual assault, and to promote awareness of the attitudes, beliefs, and behaviors which perpetuate this specific type of violence. While different organizations and agencies may sponsor this event, the message is always the same: "We march to demand that the perpetrators of this violence--the batterers, the rapists, the murderers--be held responsible for their actions and be made to change."

Silent Witness

"Silent Witness" is an awareness campaign adapted during Domestic Violence Month. Red cardboard silhouettes are used to represent adults who have died at the hands of violence within the state. Placed on the front of each silhouette is a true story of people's direct and indirect experiences with domestic violence. The goals of the Silent Witness Project are to bring harsh realities of domestic violence into public view and to inspire others to get involved to end the violence.

Ideas For Campus

- Bring a prominent speaker on the issue of sexual assault, domestic violence, and stalking to campus. An event with a well-known speaker can motivate students, faculty, and administrators to become involved in anti-violence efforts.
- Host an event highlighting students' poetic, musical, literary, and artistic responses to sexual assault.
- Have a book display in the library with a wide range of books addressing violence issues and survivor concerns.
- Conduct a "safety walk" at night to bring unsafe areas of campus to the attention of the administration.
- Host a "co-ed games" event where teams of male-female play games (i.e. basketball, football, volleyball, etc.) that encourages positive and healthy interaction among men and women.
- Sell ticket for a chance to win a prize (i.e. a dinner for two, a limousine ride, and tickets to a semi-formal dance or movie) Local businesses may be willing to donate prizes for the drawing.
- Visit dormitories and office of administrators disseminating newsletters, brochures, ribbons, etc. to increase awareness.
- Publish a book of poems, short stories, journal entries about student's experiences with violence.
- Host a movie night featuring films that relate to issues dealing with violence against women. Ask faculty members to recommend movies to students for extra credit or facilitate class discussion about the issues by the movie.